

QUIZ Fairtrade Fortnight 2023

1. How many times bigger is the carbon footprint of the average person in the UK compared with the average person in Côte d'Ivoire?

- A: 2 times bigger B: 5 times bigger C: 12 times bigger D: 17 times bigger

2. According to 2019 expert calculations, what is the average daily income for a cocoa farmer in Côte d'Ivoire?

- A: £17.40 B: £7.40 C: £4.70 D: £0.74

3.



The guaranteed Minimum Price for Fairtrade Farmers

- A reduces the effects of the vagaries of the open market on them
- B ensures they are paid more per kilo even when the market price is high
- C enables them to have enough to live on, especially when the market price is very low
- D all of the above

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THE CITY **in** THE HIGHLANDS

Scottish Charity no: SCO40778

4. Fairtrade brings 2 unique benefits to Fairtrade certified producers. One is the guaranteed minimum price the other enables the community to

Improve its housing

Improve access to water

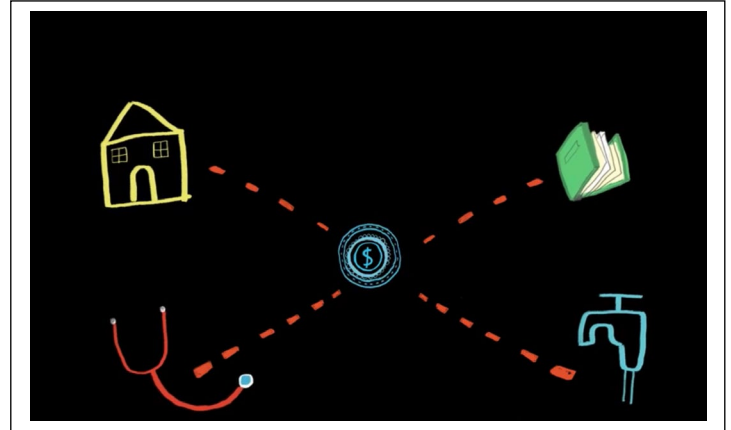
build extra classrooms for the school

extend the facilities at the clinic

plant trees to shade other crops and reduce flooding

This second benefit is called

- A The Fairtrade Bonus
- B The Fairtrade Social Premium
- C The Community Grant
- D The Community Benefit Scheme



5. In the UK, how many bananas on average do we eat each year?

- A 5 billion
- B 3 billion
- C 800 million
- D 150 million

6. How many of the bananas eaten each year in the UK are Fairtrade ones?

- A 1 in 4
- B 1 in 8
- C 1 in 12
- D 1 in 16

7. What percentage does transport contribute to a product's carbon footprint?

- A 10%
- B 15%
- C 18%
- D 22%

8. All farmers with a Fairtrade agreement sign up to the Fairtrade eco-friendly Standards

These include

- A a ban on deforestation
- B protection for biodiversity
- C a commitment to reduce their Carbon Footprint
- D all of the above

9. Which non-food product am I?

- Global South produces two thirds of me
- 100 million households are involved in my production
- I account for 40% of West Africa's exports

10. In 2017 which UK retailer switched all its own brand products to Fairtrade cocoa?

- A M & S B Co op C Morrisons D Lidl

11. In 1994 there were 3 products in the UK bearing the FAIRTRADE mark. How many are there now?

- A 500 B 1500 C 3000 D 6000+

12. Most cocoa farmers have never tasted chocolate.

- A True B False